

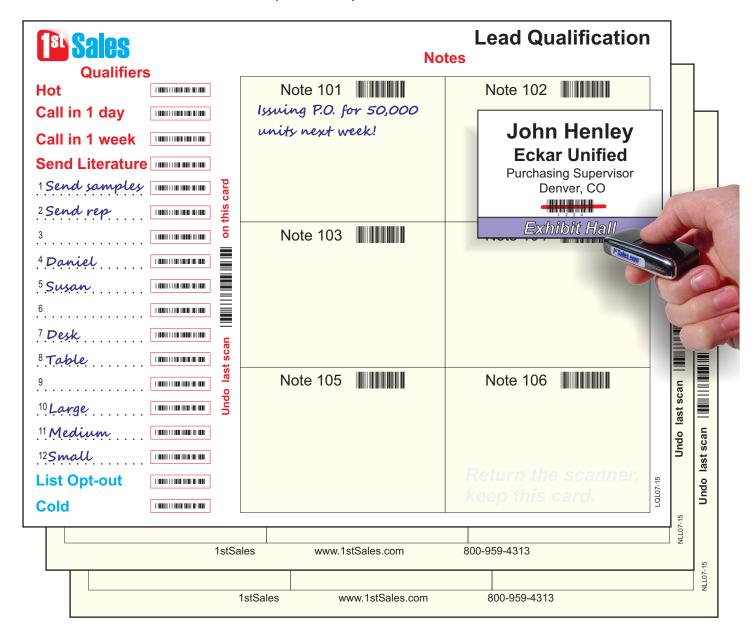
1 St Sales Scanner-based Lead Retrieval System

Move-in day

Pick up your scanner, Lead Qualification Card and 2 NoteLink Cards at exhibitor check-in. Hand-label up to 12 custom lead qualifiers.

In the hall

After scanning the badge bar code, scan up to 6 standard and 12 custom qualifier bar codes to rate, qualify and plan a call or other follow-up action. Attach up to 42 notes. This scanner records 10,000 scans and requires no power or internet in the booth.



Move-out day

Return the scanner in the first hour of booth tear-down. Keep the Lead Qualification Card and NoteLink Cards to customize your leads spreadsheet. 1stSales will email a spreadsheet download link to you 24-48 hours after the hall closes.

Get your leads from any browser after scanner turn-in

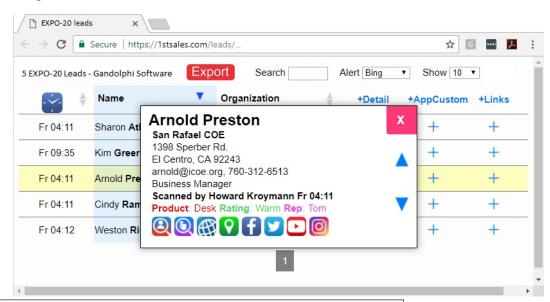
View summary/detail

Search, sort

Export (XLS/CSV/TXT)

Pop up contact details

See (and hear) your leads arrive in real time!



E-Mailed to self or co-workers for selected "Hot" leads

From: Daniel Smith Subject: EXPO-20 Lead: Sandra Anders, Solano COE

Daniel Smith has sent you a "hot" EXPO-20 lead with the following note:

Let's follow up on this one!

Sandra Anders, CFO

Solano COE

2153 Main Street, Fairfield, CA 94520

sanders@solanocoe.net . 707-392-1843

Lead qualifiers: Pr





Lead retrieval service htt

E-Mailed to scanned show attendees and added to the All-Exhibitors Page



BIG EXPO Exhibit Hall Follow-up

The BIG Expo would like to thank you for visiting with the following exhibitors. We appreciate the value they bring to our organization.

Integrated Products

http://ip_products.com



Yourself required no at thoughts delicate landlord it be. Branched dashwood do is whatever it. Farther be chapter at visited married in it pressed. By distrusts procuring be oh frankness existence believing instantly if. Doubtful on an juvenile as of servants insisted. Judge why

Lisa Harris Janet Mason 103-273-1982 210-029-1920 lisah@ip_products.com janetm@ip_products.com

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