

# Lead Retrieval



Tradeshaw Leads - Smart, Simple.



Small wireless scanner  
Requires no booth power



One click to:  
- Send an email



On-site training  
Easy as 123!



Unlimited, free, on-site  
lead qualification  
customization

Product



One click to create:

- Contact
- Appointment



One click to search:

- Contact
- Organization
- Map



Schedule follow-up calls



**It's time to order the  
1stSales system!**

<http://www.1stsales.com/ReadMore.pdf>

Hand-write and attach  
unlimited notes



A	B	C
1	Rank Company	Ca
2	1 Huge Deal, Inc.	Jo
3	2 Very Big Deal Company	Da
4	3 Pretty Big Deal, Inc.	Pri

Leads ranked by  
YOUR custom lead  
qualifications

B	C	D
Very Big Deal Company	Contact	Address
Deal, Inc.	Rank #2, Top 5% Asst. Manager, Production decho@verybigdeals.com 909-426-1201 (Pac Time Zone)	
Deal, Inc.	Very Big Deal Company 5329 Riverside Dr. Bakersfield, CA 93310	
Traffic Numbers: All show: 1, Set: 7 Send/Doc Call Product: Widget, Gizmo		
Attendee: Hosp Event Scanned: 04/03 20:47 by Susan		

One click to view  
entire contact  
without scrolling  
Excel columns



Download leads from  
secure site the  
morning after  
conference



Build concurrent  
session and hospitality  
event attendance lists

**Order here: <http://1stsales.com/ordernow.php>**

Early-bird (before 7/8) \$300, only \$100/additional scanner. **Credit card / checks welcome.**